

Regulatory Compliance
Services

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Prepaid Electricity

Understanding the New PUCT Substantive Rule §25.498

Prepaid electricity offers significant advantages to both providers and customers. Providers can manage credit risk and reduce working capital. Customers can budget power purchases and customize service. With deployment of advanced metering technology coming, and other options now available, many Retail Electric Providers are exploring Prepaid Electricity. What are the provisions of this new rule and how does it affect the current prepaid services being offered in Texas.

Session Overview:

Prepaid providers have existed almost from day one in the Texas electric market. How does that model work and how does it compare with the models now covered under §25.498? What are the advantages and disadvantages of both pre-pay models?

Following this session you will:

- Understand the recently adopted prepaid electricity rule -- §25.498.
- Understand the operational considerations in using the prevalent prepaid models currently in use and their regulatory limitations.

Topics include:

- Benefits of Prepaid Electricity
- Existing Model (Firefly, Freedom, et al)
- Practical Challenges in the Existing Model:
 - Scheduling/Profiling
 - Business Procedures
- Understanding the New Model -- §25.498:
 - Requirements
 - Protections

Who Should Attend:

Staff responsible for: Business Strategy, Regulatory Policy, Marketing, and Customer Service.

About the Presenter:

Patricia Dolese, the founder of **Regulatory Compliance Services**, brings years of experience in the PUCT's Customer Protection Division, a unique "behind the scenes" viewpoint, and management expertise to her clients. As a PUCT staff member, Ms. Dolese led the effort to draft, implement and enforce the PUCT's original customer protection rules. Since leaving the PUCT, Ms. Dolese has shared her abundant knowledge with a wide variety of companies seeking to improve their understanding of the PUCT rules and their applicability in today's deregulated marketplace.



Feedback from previous RCS training sessions:

"I learned so much today and am ready to go back home to educate my staff...your skills as a presenter are awesome." *Norma Hinojosa, Hino Electric Power*

"The best portion of this training was Trish's ability to discuss summarized information, then dive down when needed, I would recommend her to others." *Jim Burke, (when he was at Gexa)*

"I liked the way the information was presented, it was concise and to the point. Trish's presentation was humorous and informative." *Dan Schmidt, Tara Energy*

"Trish put the information into simple language, exactly what I needed." *Bobbi Glaze, Firefly Electricity*

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Workshop Agenda - September 10, 2007

12:45	Workshop Registration Desk Opens
1:00	Welcome and Introductions
1:15	An Overview of the Existing Prepay Model (used by Firefly, Affordable Power, Freedom, et al)
1:30	The Problems with the Existing Prepay Model
1:45	The "Equipment-based" Prepay Model
2:00	Break
2:15	The Provisions of §25.498
3:45	Questions and Answers
4:00	Workshop Concludes

Workshop Location -- Offices of Cirro Energy
501 W. President George Bush Hwy, Suite 350, Richardson, TX 75080

A training session you can't miss! Register On-Line Now!

Documentation Binders

All participants will receive a documentation binder which contains all the overheads and presentation materials covered in the training sessions.



Regulatory Compliance Services is offering a half-day workshop that will explore the PUCT's new rule on Prepaid Electric Service.

Don't miss this opportunity to explore how Prepaid Electricity may impact your business!

Don't Miss Out! One Session Only!